

NEW: Fixed Line

Helping customers join it all up - introducing landlines

O2 are now offering landlines, ISDN2 and ISDN30. Customers can also choose 'Calls Only' where they provide their calls but they remain with their current line supplier. So you can now have broader and deeper conversations about the value you can add. And you can earn extra revenue from every customer!

Typically about 40% of total landline call costs are for calls to mobiles.

Launch Promotion

For customers who sign up for landlines (including ISDN) before 31 December 2009, O2 are giving them the first 2000 minutes of calls to O2 mobiles free every month for the life of their contract. Although this free of charge bolt on will not be revenue share protected, it is a great way to help you get more business connections. Minutes are used on a first come, first served basis and are shared between all the lines in an account.

One Bill

O2 will give customers one bill and provide set-up specialists to make their move goes smoothly. If the customer's line is not ready to use on time, their first month's line rental will be paid for by O2. O2 are determined their landline customers will get the same great experience from O2 as they do with mobile.

Why O2 for Landline?

Free calls to O2 mobiles – calls to mobiles make up the biggest chunk of a landline bill; typically around 40% of the total spend. When customers sign up with O2 for a landline or ISDN line before 31st December 2009 they get their first 2000 minutes of calls to O2 mobiles free every month! (UK calls only)

One Joined Up Bill – for mobile and landline line rental and calls

Free support from O2's UK Team – One number for help with Mobiles and Landline

Set-up specialists – To get customers up and running

Reday to use on-time – or their first month's line rental is on O2! (This applies only to Landlines and ISDN Lines Only)



Business Voice	Term	MRC ex VAT	Inc. Mins	Inc. Texts	Sharers (Min-Max)	Email/ Int. Allow.	w Connection Upfront Commission	Upgrade Upfront Commission	Rev Share**
Small Business Regular	24	£22.40	300	50	1-2	0.5MB	£288	£224	40%
Small Business Regular	36	£21.00	300	50	1-2	0.5MB	£288	£224	40%
Small Business Frequent	24	£28.00	500	50	1-4	0.5MB	£288	£224	40%
Small Business Frequent	36	£26.25	500	50	1-4	0.5MB	£288	£224	40%
Medium Business Regular	24	£40.00	750	100	1-5	0.5MB	£288	£224	40%
Medium Business Regular	36	£37.50	750	100	1-5	0.5MB	£288	£224	40%
Medium Business Frequent	24	£44.00	1000	100	1-6	0.5MB	£288	£224	40%
Medium Business Frequent	36	£41.25	1000	100	1-6	0.5MB	£288	£224	40%
Large Business Regular	24	£84.00	2000	200	1-10	0.5MB	£288	£224	40%
Large Business Regular	36	£78.75	2000	200	1-10	0.5MB	£288	£224	40%
Large Business Frequent	24	£208.00	5000	500	1-25	0.5MB	£288	£224	40%
Large Business Frequent	36	£195.00	5000	500	1-25	0.5MB	£288	£224	40%
Business Super User	24	£96.00	unlimited	unlimited	0	unlimited+1000 EU mins	£288	£224	40%
Business Super User	36	£90.00	unlimited	unlimited	0	unlimited+1000 EU mins	£288	£224	40%
Sharers	24	£12.00	N/A	N/A	N/A	N/A	£288	£224	40%
Sharers	36	£11.25	N/A	N/A	N/A	N/A	£288	£224	40%
Best For Business PAYU	24	£11.91	N/A	N/A	Min 2	N/A	£288	£224	40%
Best For Business PAYU	36	£11.91	N/A	N/A	Min 2	N/A	£288	£224	40%
Mobex	24	£13.00	N/A	N/A	Min 80	N/A	£288	£224	40%
Mobex	36	£13.00	N/A	N/A	Min 80	N/A	£288	£224	40%

*Not applicable to upgrades.

My Business Tariffs	MRC Ex Vat	Shared Minutes	Shared Messages	Email/Data per user	New Connection Upfront Commission
My Business Text	£30.00	500	unlimited	0.5MB	£216.00
My Business Text	£35.00	700	unlimited	0.5MB	£252.00
My Business BlackBerry	£30.00	500	100	unlimited BIS	£216.00
My Business BlackBerry	£35.00	700	100	unlimited BIS	£252.00
My Business Web & Mail	£30.00	500	100	unlimited web & email (ex BlackBerry)	£216.00
My Business Web & Mail	£35.00	700	100	unlimited web & email (ex BlackBerry)	£252.00
My Business Sharers	£20.00				£144.72

All My Business Tariffs include Unlimited calls to O2 mobiles & voicemail. UK calls to Europe 8p per minute.

NB: Does not attract £50 bonus

Business Data	Term	MRC Ex Vat	Inc. Data	Data Out of Bundle EU	Data Out of Bundle Rest of World	New Connection U/Front Comm	Rev Share**
O2 Web Bolt On	All	£6.38	unlimited#	N/A	N/A	N/A	40%
Web Max	12	£25.00	unlimited**	N/A	N/A	£288	40%
Web Max	24	£25.00	unlimited**	N/A	N/A	£288	40%
Web Max 36	36	£25.00	unlimited**	N/A	N/A	£288	40%
Data Abroad 10*	12	£10.00	10MB	£2.55	£6.00	N/A	40%
Data Abroad 10*	24	£10.00	10MB	£2.55	£6.00	N/A	40%
Data Abroad 10*	36	£10.00	10MB	£2.55	£6.00	N/A	40%
Data Abroad 50*	12	£35.00	50MB	£2.55	£6.00	N/A	40%
Data Abroad 50*	24	£35.00	50MB	£2.55	£6.00	N/A	40%
Data Abroad 50*	36	£35.00	50MB	£2.55	£6.00	N/A	40%
Data Abroad 200*	12	£70.00	200MB	£2.55	£6.00	N/A	40%
Data Abroad 200*	24	£70.00	200MB	£2.55	£6.00	N/A	40%
Data Abroad 200*	36	£70.00	200MB	£2.55	£6.00	N/A	40%
WLAN Max	12	£12.00	unlimited***	N/A	N/A	N/A	40%
WLAN Max	24	£12.00	unlimited***	N/A	N/A	N/A	40%

*Available with Web Bolt On and Web Max tariffs. **Subject to fair use policy of 3GB. ***Subject to fair use policy of 80 hours per month.

O2 Data Abroad 10 available with O2 Web Bolt On, O2 Web Max & O2 Group shared data bundles. O2 Data Abroad 50 is available with O2 Web Max and O2 Group Shared Data Bundles. O2 Web Bolt On - Fair Usage policy of 200MB applies. O2 Web Max - Fair Usage policy of 3G applies, no rollover. Please note: Data 5,20,36 + 75 are not compatible with Data Abroad 10 and 50. O2 Data Abroad 50: 100Kb - 1Mb =£2/Mb, 1Mb - 5Mb =£1.36 p/Mb, 5Mb-10Mb = £1.19 p/Mb, 10Mb-20Mb = £1.02 p/Mb, 20Mb+ = £0.85 p/Mb. 3 month rollover applies on all data tariffs except O2 Data Max (1 month) and O2 Group 5 and O2 Data Max 1024 (no rollover). #Fair use of 200MB

Mobile BB Tariffs Business Only	Term	MRC ex VAT	Overage Per MB	Rev Share Cash advance*	Month 3 Cash advance	Extra Comm**	Total Comm***
3GB + Unltd UK Wi-Fi	24	£12.77	15p	£91.94	£30.65	£50.00	£172.59
9GB + Unltd UK Wi-Fi	24	£23.83	15p	£171.57	£57.20	£50.00	£278.77

Wi-Fi usage doesn't come from the customer's 3GB or 9GB bundle. * Mobile Broadband connections will receive 18 months upfront Rev share based on line rental. Rev share protection is offered to cover first 3 months of a customer's contract. **Extra promotional commission - every time you sell one of the O2 Mobile Broadband tariffs as a primary connection you will receive the extra commission automatically until 31st December 2009. *** For 24 month contract

USB Modems	Trade Price	Commission	Net
O2 USB Modem E169	£72.00	N/A	N/A
O2 USB PAYG Modem	£53.00	£35.00*	£16.00

*Minimum of £2 top up required to activate commission.

MBB PAYG Tariff	Allowance	Access Fee
Daily	500MB* plus unlimited Wi-Fi	£2.00 per day
Weekly	1GB* plus unlimited Wi-Fi	£7.50 per week
Monthly	3GB* plus unlimited Wi-Fi	£15.00 per month

* Plus unlimited Wi-Fi

Mobile Landline MRC ex VAT	01 or 02 numbers Bring a BT number to O2	New Number (for London 0203 numbers are provided)	Freephone 08 numbers Bring a BT number to O2	Special numbers New 0808 number	New 0207, 0208 or 0800 numbers	Adding O2 mobiles to call group*
Mobile Landline (new O2 mobile number)	FREE	£10	£15	£15	£125 one off fee + relevant MRC	£1 per number
Mobile Landline (existing O2 mobile number)	£10	£10	£15	£15	£125 one off fee + relevant MRC	£1 per number

* Up to 9 additional O2 business mobiles can be in a call group. New/re-signing customers must take Mobile Landline for the full length of their new O2 mobile contract. For existing customers taking this mid-contract, a minimum term of 12 months applies - usual termination fees will apply. All prices shown exclude VAT and are valid available until 31 Dec 2009. Customers buying before 31 Dec will receive the prices shown for a minimum 12 months from the date of purchase and for the length of their initial contract. For full terms & conditions see o2.co.uk/terms

Landline (all charges ex VAT)	MRC	Calls to Landlines (01, 02, 03)	Calls to O2 Mobiles**	Calls to Other Mobiles (except 3)	Calls to 3 Mobiles	Calls to 0845 Local	Calls to 08705 National	Rev Share*
Landline (O2/non O2)	£11.50/£13.50	0.85p	5p**	6p	10p	Up to 3.93p	Up to 1.49p	8%
ISDN2 (Min 2 channels)	£11 p/channel	0.85p	5p**	6p	10p	Up to 3.93p	Up to 1.49p	8%
ISDN30 (Min 8 channels)	£14 p/channel	0.85p	5p**	6p	10p	Up to 3.93p	Up to 1.49p	8%
Calls Only (no line w/O2)	N/A	0.85p	5p	6p	10p	Up to 3.93p	Up to 1.49p	8%

*You will be paid 8% of any chargeable billed landline revenue you sell. This is in addition to the 40% rev share you receive for all billed elements - call charges and monthly subscription.

****Limited offer: At first 2000 minutes of calls to O2 mobiles each month are free for the life of their contract when customers sign up for landlines or ISDN lines before 31st December 2009. Minutes are shared by all their landlines.**

Customers will also be charged a one-off installation/transfer fee: 1. Landline - £2 transfer and £90 new line 2. ISDN2 - £13.50 transfer and £232.50 new line. 3. ISDN30 - £75.00 transfer and £550 new line, plus £30 p/channel.

Inclusive Minutes

Inclusive Minutes Bolt On (Calls to UK landlines & mobiles)	MRC	Cost per min* (out of bundle)
250 Minutes	£7.50	3p
500 Minutes	£13.75	2.74p
1,000 Minutes	£25.00	2.5p
2,000 Minutes	£45.00	2.25p
5000 Minutes	£100.00	2p
10,000 Minutes	£175.00	1.75p
20,000 Minutes	£300.00	2.5p
Inclusive Minutes Bolt On (Calls to O2 Mobiles Only#)		
200 Minutes	£3.50	1.7p
2,000 Minutes (not available with limited offer on Calls with Lines)	£30.00	1.5p

Calls to O2 Mobiles only. Otherwise calls apply to all UK landlines and mobile.
UK calls only. Minutes are valid for 1 month and unused minutes do not roll over to following month. Calls to landlines incl calls to numbers beginning 01, 02 & 03. All prices shown exclude VAT.

BlackBerry Devices	Colour	Trade Price*
BlackBerry 9000 Bold	Black	£324.00
BlackBerry Curve 8900	Black	£249.00
BlackBerry Curve 8520	Black	£174.00

BlackBerry Roaming	MRC	Rev Share
Monthly Roaming*	£20.00	40%
Daily Roaming	£5 per day	40%
Roaming PAYU	N/A**	40%

* 3 months minimum term applies. As soon as the device switches to roaming on a non-UK network, customers will be charge £5 for every day they are abroad ** £4.50 per MB

BlackBerry Tariffs	Term	MRC	Rev Share	BB Bonus
BIS Unlimited Data Only	12, 24 or 36	£12.77	40%	£50.00
BES Data Only	12, 24 or 36	£28.00	40%	£50.00

BlackBerry Add Ons	Term	MRC	Rev Share	BB Bonus
BIS Unlimited with Voice	12, 24 or 36	£8.51	40%	£50.00
BIS PAYU	12, 24 or 36	N/A*	40%	N/A
BES with Voice	12, 24 or 36	£28.00#	40%	£50.00

*Customer is charges £2.30 per MB as they use. #Please contact the Business Support team for possible discounts.

Consumer Voice With BB BIS	Term	MRC inc Vat	BIS MRC inc VAT	Anytime Anynet mins	Combi Messages	Browsing out of Bundle	Commission
O2 400	18	£29.38	£9.79	400	500	Web Daily	£122.50
O2 600	18	£34.26	£9.79	600	500	Web Daily	£132.50
O2 1200	18	£44.05	£9.79	1200	500	Web Daily	£240.00
O2 3000	18	£87.50	£9.79	3000	500	Web Daily	£252.50
O2 600	24	£29.38	£9.79	600	500	Web Daily	£145.00
O2 1200	24	£39.15	£9.79	1200	500	Web Daily	£252.50
O2 3000	24	£68.51	£9.79	3000	500	Web Daily	£262.50

Commission shown above include all applicable bonuses and SIM rebate of £10.

Consumer Voice Only	Term	MRC inc Vat	Anytime Anynet mins	Combi Messages	Browsing out of Bundle	Commission
O2 400	18	£29.38	400	500	Web Daily	£47.50
O2 600	18	£34.26	600	500	Web Daily	£57.50
O2 1200	18	£44.05	1200	500	Web Daily	£65.00
O2 3000	18	£87.50	3000	500	Web Daily	£77.50
O2 600	24	£29.38	600	500	Web Daily	£70.00
O2 1200	24	£39.15	1200	500	Web Daily	£77.50
O2 3000	24	£68.51	3000	500	Web Daily	£86.50

Commission include all applicable bonuses

Additional Shared Minutes & Messages

Bundle	Term	MRC	Add Sharers	Commission
500 mins	24	£24.00	4	40% Rev Share
500 mins	36	£22.50	4	40% Rev Share
1000 mins	24	£40.00	8	40% Rev Share
1000 mins	36	£37.50	8	40% Rev Share
5000 mins	24	£200.00	25	40% Rev Share
5000 mins	36	£187.50	25	40% Rev Share
10,000 mins	24	£400.00	50	40% Rev Share
10,000 mins	36	£375.000	50	40% Rev Share
20,000 mins	24	£800.00	100	40% Rev Share
20,000 mins	36	£750.00	100	40% Rev Share
200 Messages (shared)	24	£2.00	-	40% Rev Share
200 Messages (shared)	36	£1.88	-	40% Rev Share
500 Messages (shared)	24	£4.00	-	40% Rev Share
500 Messages (shared)	36	£3.75	-	40% Rev Share
1000 Messages (shared)	24	£8.00	-	40% Rev Share
1000 messages (shared)	36	£7.50	-	40% rev Share
Unlimited Messages (single)	24	£5.20	-	40% Rev Share
Unlimited Messages (single)	36	£4.87	-	40% rev Share

*Denotes number UK text messages. Picture or video message = 4 text messages. Texting from overseas = 4 UK text messages.

*Denotes number of additional sharers that can be added to talk plan - max 200 in total.

Application Add-Ons

Add-On	Commission
Destiny Pen	£40.00
GPXS Hand e-pix	£40.00
Telemap Navigator	£25.00
Beat Systems	£20.00
3X	£20.00
Cognito	£20.00
IQ Link	£20.00
Paper IQ	£20.00
Wireless Data	£20.00

*Commission is payable when you sell any of the above applications with 24 and 36 month airtime contracts. Sales of Applications will not attract the converged bonus.

International

Add-On	MRC	Commission
Chosen Country (Spain)	£2.13	40% Rev Share
My Europe Extra	£4.25	40% Rev Share

*Commission is only payable on the rolling 12 month variant.

Web

Add-On	MRC	Commission
O2 Web (12/24 & 36)	£6.38	40% Rev Share

*Commission is only payable on the rolling 12 month variant.

Text & MMS

Bundle*	MRC	Commission
50	£3.00	40% Rev Share
100	£5.00	40% Rev Share
200	£9.00	40% Rev Share
400	£16.00	40% Rev Share
1000	£30.00	40% Rev Share

* 1 MMS = 4 text messages.

Consumer Bolt Ons

Bolt On	MRC	Commission
Unlimited web Bolt On	£7.34	£14.00
O2 Unltd BlackBerry	£9.79	£20.00
Unlimited WiFi	£7.34	£14.00
Data Abroad 10MB	£19.58	£14.00
Data Abroad 50MB	£48.94	£60.00
O2 Data 3GB £15	£14.69	£14.69
O2 Data 10GB £35	£29.38	£28.00

Customers may only select one of the data bolt ons, by selecting Web Bolt on Web Daily will not be provisioned. Customers may choose data Abroad 10 or 50MB with Web Daily or U/L Web Bolt On *7.34 O2 Data 3 or 10GB has unlimited WiFi access and is 20p per MB for out of bundle usage

O2 Value Added Services